



PHILIP MORRIS U.S.A.

Worldwide Scientific Affairs

P.O. BOX 25683, RICHMOND, VIRGINIA 23261-6583

Valerie A. King
Clinical Operations Manager

804-274-3906
804-274-2891 (fax)

June 27, 2002

VIA OVERNIGHT MAIL

Mary Larson, RN, CCRC, CCRP
Senior Clinical Project Manager
Covance Clinical Research Unit
309 West Washington Avenue
Suite 4 East
Madison, WI 53703

Ads for Total Exposure Multi-Center Study

Dear Mary:

Enclosed are the approved and signed copies of the proposed print, television, and radio ad templates for the Total Exposure Multi-Center study

If any questions, please let me know.

Sincerely yours,

Valerie A. King
Valerie A. King

/vk

Enclosures

cc: J. Oey

H. Roethig ✓

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